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Valen Technologies Unveils New Web Site Featuring ROI Calculator

DENVER, Co., October 25, 2006 –Valen Technologies, the expert in predictive analytics for the insurance industry, today announced the unveiling of the company’s enhanced corporate Web site (www.valentechnologies.com), featuring a new design, in-depth solution information, updated organizational background and an ROI Calculator.

The Valen Web site has been redesigned aesthetically and includes new organizational information, citing corporate philosophy, additions to the management team, educational insights and detailed solution information. The Valen site also features an ROI Calculator, allowing visitors to project and categorize the benefits of a predictive analytics solution for enterprise-wide or line of business initiatives.

“Valen’s Web site is now more user-friendly for customers, partners and prospects,” said Dax Craig, CEO of Valen Technologies. “The site also highlights valuable educational information and the ROI Calculator – a tool which immediately demonstrates to carriers how Valen’s solution can drive value within their organization.”

Leveraging the ROI Calculator users will be able to examine how Valen’s predictive analytics solution can address five unique organizational challenges including:

- reduction in portfolio loss ratio/pricing subsidies
- improvement in portfolio retention percentage
- increased penetration of commercial portfolio by line of business
- enhanced closing ratio
- minimization of rejected quotes

The ROI Calculator allows organizations to determine the benefits of a predictive analytics solution for enterprise-wide or line of business objectives, to immediately understand how predictive analytics can impact the bottom line.

About Valen Technologies

Valen Technologies is the expert in predictive analytics for the property and casualty insurance industry. Valen delivers a highly automated solution to validate and enrich data, create and deploy predictive models, develop reports and monitor the models in production. Valen helps its customers improve core business decisions to ultimately increase profitability. To learn more about predictive modeling and Valen Technologies, visit www.valentechnologies.com or call 800-280-3304.